



**WHAT WORKS  
GLOBAL SUMMIT 2019**

***BUILDING ON EVIDENCE***

wwgs2019.org | #WWGS2019

# Sponsorship opportunities

Mexico City, 16-18 October 2019



Hosted by:



Consejo Nacional de Evaluación  
de la Política de Desarrollo Social





## About the What Works Global Summit 2019

WWGS 2019 is the largest event of its kind globally. Your brand will feature alongside the world's most innovative leaders in the fields of evidence synthesis and evidence-informed policymaking.

Global exposure for your brand – expected audience of 500+ delegates from over 30 countries: thought leaders, policymakers, researchers and programme managers.

### Conference themes:

- Understanding what works
- Going to scale
- Designing, implementing and evaluating sustainable programmes
- Methods for impact evaluation and synthesis
- Using evidence for better policy and practice
- National and global cooperation and partnerships

### Who will see your brand?

WWGS 2019 offers your brand a national and international audience. The event will be attended by practitioners, organisational leaders, policy makers, researchers and funders from sectors including:

- Child and social welfare
- Education
- Humanitarian aid
- Crime and justice
- International development
- Environment and climate change
- Health and human services
- Mental health services

WWGS 2019 will bring together world leaders in evidence-based decisionmaking in Mexico City from 16 to 18 October 2019. The largest event of its kind globally, it will explore the evidence for designing, implementing and reviewing effective programmes and policies.

Reaching **over 500 participants from 30 countries**, WWGS 2019 will share the latest evidence synthesis research, research methods and practice strategies for improving the lives of individuals, families and communities worldwide.

## Conference hosts

This global event is co-hosted by the Campbell Collaboration and Coneval.

**Campbell** promotes positive social and economic change through the production and use of systematic reviews and other evidence synthesis for evidence-based policy and practice. Our mission is to enhance the evidence basis so that policymakers, practitioners, and service recipients are better equipped to make informed decisions. This can improve people's lives by enhancing the quality of public and private services.

The National Council for the Evaluation of Social Development Policy (**Coneval**) of Mexico is an autonomous constitutional organisation that publishes evaluations of social policies and programmes, and reports on social development policy.

## How to sponsor the What Works Global Summit 2019

Platinum (US\$30,000+)	<ul style="list-style-type: none"> <li>• Appear as the “platinum sponsor” in the programme app, the website and projection of your logo during breaks and on opening session slide</li> <li>• Show a short video about your organisation in opening session</li> <li>• Portrait of your company on WWGS 2019 website</li> <li>• Reference to your support in social media</li> <li>• Three summit tickets</li> <li>• Three tickets for the welcome reception</li> <li>• Exhibition space</li> </ul> <p><i>Additional negotiable benefits for sponsorship in excess of US\$40,000 (Platinum Plus).</i></p>
Diamond (US\$20,000)	<ul style="list-style-type: none"> <li>• Appear as a “diamond sponsor” in the programme app, the website, and projection of your logo during breaks and on opening session slide</li> <li>• Show a short video about your organisation in opening session</li> <li>• Portrait of your company on WWGS 2019 website</li> <li>• Reference to your support in social media</li> <li>• Two summit tickets</li> <li>• Two tickets for the welcome reception</li> <li>• Exhibition space</li> </ul>
Gold (US\$15,000)	<ul style="list-style-type: none"> <li>• Appear as a “gold sponsor” in the programme app, the website, and projection of your logo during breaks and on opening session slide</li> <li>• Reference to your support in social media</li> <li>• One summit ticket</li> <li>• Two tickets for the welcome reception</li> <li>• Exhibition space</li> </ul>
Silver (US\$10,000)	<ul style="list-style-type: none"> <li>• Appear as a “silver sponsor” in the programme app, the website, and projection of your logo during on opening session slide</li> <li>• Reference to your support in social media</li> <li>• Two tickets for the welcome reception</li> <li>• Display material on shared ‘conference supporter’ exhibition space</li> </ul>
Bronze (US\$5,000)	<ul style="list-style-type: none"> <li>• Appear as a “bronze sponsor” in the programme app, the website, and projection of your logo on opening session slide</li> <li>• Reference to your support in social media</li> <li>• One ticket for the welcome reception</li> </ul>

## Why sponsor

Promote your products and services; align your brand with global leaders in evidence-based decisionmaking. This global event will bring together thought leaders and decisionmakers.

Attract national and international interest in your brand. Your products will gain worldwide exposure to the hosts' combined network: tens of thousands of people working in the fields of health, education, community services and international development.

Be part of shaping the global evidence agenda. Your brand's partnership will help to create new, innovative solutions to world problems.

Partner with two organisations that are experienced in hosting well-organised and well-attended events.

Expand your social media reach. Interact with the national and international evidence community via the conference Twitter hashtag #WWGS2019.



## Additional sponsorship opportunities

Contact us to discuss other options for tailored sponsorship, such as the welcome reception, gala dinner, meals or providing bursaries. Some examples are:

At the welcome reception	<ul style="list-style-type: none"> <li>• Welcome statement by a representative of your organisation at the conference welcome reception</li> <li>• Your material on display at a table at the welcome reception</li> <li>• Appear as sponsor in the programme app and on the website</li> </ul>	US\$1,000
Bursaries	<ul style="list-style-type: none"> <li>• Sponsor developing country participants. A bursary covers flights, hotel stay, conference registration and workshop fees.</li> <li>• Your organisation will be named in the promotion of the bursaries. Bursary holders will be informed of that your organisation is paying from their participation.</li> </ul>	US\$3,200 per bursary participant
Sponsor a plenary speaker	<ul style="list-style-type: none"> <li>• Sponsor the participation of a plenary speaker. Your sponsorship covers their travel, accommodation and conference fee.</li> <li>• The chair of the session will mention the sponsor when introducing the speaker. Your organisation's name will appear in programme details for that session, and on the slide of sponsors.</li> </ul>	US\$5,000 per speaker
Signage and other options	Please contact us	

### Terms and conditions

The organising committee reserves the right to reject a sponsorship application at any time.

Sponsorship will be allocated only on receipt of a signed Sponsorship & Exhibition Booking Form. The booking will be confirmed in writing.

No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship or exhibition package except upon prior written consent. All prices stated are in US dollars (US\$).

### Cancellation policy

Cancellations must be submitted in writing to the conference organisers. In the event of a trade exhibitor or sponsor cancellation made on or before 1 June 2019, a 50% refund of the total amount booked will be given. Cancellations made on or after 1 June 2018 will not receive a refund. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered as a cancellation and will be governed by this cancellation policy.

To discuss sponsorship opportunities, please contact: [info@campbellcollaboration.org](mailto:info@campbellcollaboration.org).



## WWGS 2019 Sponsorship overview



All sponsors will be named in the conference app and on the WWGS 2019 website. Your sponsorship will also receive social media recognition via the conference's official accounts.

	Opening session video	Organize one parallel session	Conference tickets	Welcome reception tickets	Exhibition space
<b>Platinum</b>	Yes	Yes	3	3	Own space
<b>Gold</b>	Yes	No	2	2	Own space
<b>Silver</b>	No	No	1	2	Shared space
<b>Bronze</b>	No	No	0	1	No

### Conference stands

Conference sponsor	Included with Platinum and Gold (Silver: shared space)
Commercial organisation	US\$2,000 (includes 1 conference ticket)
Non-profit organisation	US\$750 (includes 1 conference ticket)
Developing country organisation	US\$500 (includes 1 conference ticket)

### Exhibition opportunities

WWGS 2019 is delighted to offer exhibition space for the duration of the summit at the venue in Mexico City.

The exhibitor area will provide a networking space for delegates with tables and chairs to accommodate any spontaneous meetings. Included in the exhibitor package is the booth infrastructure, including one table, two chairs, signage and lighting, electrical outlets, and a lockable cupboard, as well as one free registration.

### General information

- Additional registrations may be purchased.
- Priority of placement within the exhibition area will be offered to sponsors and then sold in order of date of confirmation.
- Information on move-in and move-out times will be provided to exhibitors and sponsors.

### Conditions of payment

100% payment is required upon confirmation (signage of contract by both parties) of your sponsorship item and/or booth. Payment must be received before any benefits or branding will be extended to sponsors of exhibitors. Payment must be made for all sponsorship and exhibition monies within 30 days of being invoiced. Failure to do so may result in your sponsorship item or exhibition booth being released again for sale.

To discuss sponsorship or exhibition opportunities, please contact us: [info@campbellcollaboration.org](mailto:info@campbellcollaboration.org).





## Sponsorship and Exhibition Booking Form

### About your organisation

Your name: \_\_\_\_\_ Organisation's name: \_\_\_\_\_

Your position/title: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Postal address: \_\_\_\_\_

email: \_\_\_\_\_ Twitter account: \_\_\_\_\_

### Your selected sponsorship options

Item	Value per item	Please fill in the required number
Platinum	US\$30,000+	
Diamond	US\$20,000	
Gold	US\$15,000	
Silver	US\$10,000	
Bronze	US\$5,000	
Bursary sponsorship(s)	US\$3,200	
Welcome message at reception	US\$1,000	
Plenary speaker sponsorship(s)	US\$5,000	
Stand for commercial organisation	US\$2,000	
Stand for non-profit organisation	US\$750	
Stand for developing country organisation	US\$500	
<b>Your signature:</b>		

Details of the available options are explained in this brochure: 'Sponsorship opportunities for the What Works Global Summit 2019'. To discuss customised packages, please contact [info@campbellcollaboration.org](mailto:info@campbellcollaboration.org).

